

The 50+ Mantra: Healthy Optimism and Confidence, Except in One Area



Our AGEIST 2019 survey revealed a vibrant 50+ group that is healthy, positive and confident. We found this to still be true in a 2020 “pandemic year” partnership study with Jackson, but we discovered a new vulnerability in one area . . . and it wasn’t health related.

What Remains the Same

Pandemic or no-pandemic, some things stay the same.

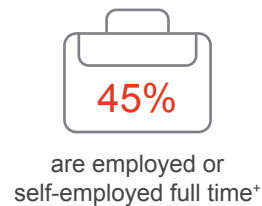
We Are Healthy and Engaged



*I am capable of learning new things. I am still improving!**

2019 survey participant

We Are Not Done Yet



*Still working and leading a team. Feel I contribute to ideas and solutions.**

2019 survey participant

*I'm not thinking of retiring for another 15 or 20 years.***

2020 survey participant



What Has Changed . . . Since COVID-19 Pandemic

While we're a confident bunch when it comes to most things, this pandemic has revealed our vulnerability when it comes to our financial future.

We Are More Anxious About Finances



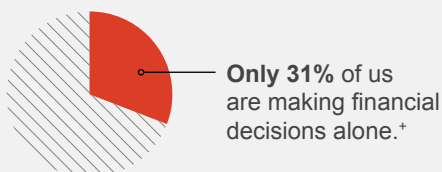
*I feel less certain my investments will last.***

2020 survey participant

*I'm now investing in products that are less risky than before COVID.***

2020 survey participant

We Are Seeking Financial Expertise



*I am looking for a financial advisor to get me through this.***

2020 survey participant

